



Station Order Revised Add to Schedule  
Heinrich for Senate 2012

Market: Albuquerque

212857

Estimate ID

Flight Dates: Monday, October 08, 2012 to Sunday, October 14, 2012

12342

Contact: Jim Giudicessi

Phone: 505-246-2222

Email: Jim.Giudicessi@krqe.com

Fax: 505-944-0259

Direct: 505-998-9530

Jug  
10/4/12

**KASA-TV**

Program Name	DP	Length	Days	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Oct 08	Oct 09	Oct 10	Oct 11	Oct 12	Oct 13	Oct 14	
X-Factor	PT		Th	\$1,300.00				1				1
8:30 PM	9:30 PM	30		\$1,300.00	5							
KASA 9:30p News	LN		M-F	\$300.00		5	1		1			2
9:30 PM	10:00 PM	30		\$600.00								
<b>Station Gross Totals</b>				<b>\$1,900.00</b>		1		1	1			3

Suzanne Collins

**Media Strategies and Research**

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastategies.com

Date/Time Sent: 10/4/2012 3:08:00 PM

KASA-TV

Page 1 of 1

# Spot Manager: All, 10/08/12-10/14/12

Order	Alt Order #	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
<b>Station: KASA</b>									
<i>Advertiser: POL/Heinrich for Senate (D)</i>									
<i>Agency: Media Strategies &amp; Research</i>									
<i>Line: 1</i>									
<i>Time Period: (8:30:00 PM-9:30:00 PM)</i>									
212857	12342		10/11/12	:30 P5		10/8-10/14			\$1,300.00
									\$1,300.00
									\$1,300.00

*Line: 2*

*Time Period: 930p-10p*

212857	12342	10/08/12	:30 P5	9:38:56 PM	10/8-10/14	\$300.00
212857	12342	10/10/12	:30 P5	9:58:50 PM	10/8-10/14	\$300.00
						\$600.00
						\$600.00
						\$1,900.00
						\$1,900.00
						\$1,900.00
						\$1,900.00

[Sorted by: Line]

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

 **FEDERAL CANDIDATE**       **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KASA-TV      Albuquerque	<b>Date:</b> 10/4/2012
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I, Media Strategies and Research,  
 being on behalf of Martin Heinrich, a legally  
 qualified candidate of the Democratic political  
 party for the office of U.S. Senate  
 in the General  
 election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
Date of First Broadcast:			Date of Last Broadcast:		
Monday, October 08, 2012			Sunday, October 14, 2012		

**Total Charges: \$1,900.00**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

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I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

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and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

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This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Thursday, October 04, 2012

\_\_\_\_\_  
Date

*Martin Heinrich*  
\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title